#### Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.1 of 12

		C				year (	Year 1	04)	2nd	year (	Year 1	105)	3rd	year (			4th	year	(Year	107)	
		Course	Credits	Hours		all	Spr		Fa		Spr			all		ing		all		ring	Note
					class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
		Chinese Literature: Appreciation and Creative Writing	4																		Choose two from "Humanities & Arts" category as substitutions
	MCII Core Required Courses	Practical English 1-4 Business Communication 1-2 Practical English for Professionals 1-2	8																		Choose Academic English Listening and Speaking 2, Academic English Vocabularies and Reading 2, Academic English Grammar and Composition 2, Advanced English Academic Teaching and Training, Advanced English Academic Teaching Practice, and Advanced English Academic Integration Training as substitutions Choose four from "Mathematics
	illises	General Education	12																		and Science" category, "Social Science" category, and "Humanities & Arts" category as substitutions
		Subtotal	24																		
		Chinese Literature: Appreciation and Creative Writing 1-2	6	6	3		3														Only applied to local students
MCU Core	Language	Basic Mandarin I-II	6	6	3		3														Only applied to Overseas  Chinese students and International students
Core Required	je	Academic English Listening and Speaking 1	0	3	3				3												All students need to take placement test every year.
red		Academic English Vocabularies and Reading 1	0	3									3								Students who pass the CEFR B1 level of placement test can apply for waiving these

### Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.2 of 12

C				year (	Year 1	04)	2nd	year (	Year 1	105)	3rd	year (	Year 10	06)	4th year	(Year	107)		
Course	Credits	Hours	Fa	ıll	Spr	ing	Fa		Spr			all	Spri	_	Fall	Spi	ring	Note	
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class lab	class	lab		
Academic English Grammar and Composition 1	0	3									3							three courses.	11.4
Academic English Listening and Speaking 2	3	3		3														<ol><li>Students who fulfi following conditioned to take placer</li></ol>	ns still
Academic English Vocabularies and Reading 2	3	3							3									and applying waiv three courses after	ing these
Academic English Grammar and Composition 2	3	3											3					the CEFR B1 leve placement test: do	cument
Advanced Academic English	3	3									3							indicating English language of instru	
Advanced Academic English Practicum	3	3											3					previous level of e or English as the f	ducation,

# Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.3 of 12 1st year (Year 104) 2nd year (Year 105) 3rd year (Year 106) 4th year (Year 107)

	Course					Year 1				Year 1			l year (					(Year		
	Course	Credits	Hours		all	Spr		Fa		Spr	ing		all		ring		all		ring	Note
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Advanced Academic English Integrated Training	3	3	class		class		class		class	lab	class		class		class		class		language, or English as the official language.  3. All students need to take placement test every year.  Students who pass the CEFR B2 level of placement test can change to take the following courses: Advanced Academic English, Advanced Academic English Practicum, and Advanced Academic English Integrated Training.  4. 4Students who fulfill the following conditions still need to take placement test and they can change to take three Advanced English courses after they pass the CEFR B2 level of placement test: document indicating English
																				as the language of
Computer	Applied Information Technology: Office Software	3	4	3	1															
uter	Applied Information Technology: Data Processing	3	4			3	1													

## Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.4 of 12

		Course					Year 1			year (				year (					(Year			
		Course	Credits	Hours		all	Spr		Fa		Spr			all	Spr	ing		all		ing	Note	
					class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab		
	Ph	ysical Education (1)-(6)	0	12	2		2		2		2		2		2							
	Se	rvice Learning	0	1															1			
		Subtotal	15	30	8	1	8	1	5	0	2	0	2	0	2	0	0	0	1	0		
		Psychology	3	3	3																	Ch "
	7.0	Sociology	3	3			3														1	100se Soc
	Social	Economics	6	8	3	1	3	1													Substitutes for	Choose at least one course from Social Science category
		Politics	3	3			3														required "General Education"	st one
	Science	Management	3	3			3														Lucation	e cou
$\leq$	ě	Introduction to Law	3	3							3											ourse fro category
MCU Core Required Courses		Special Topics on Social Science	3	3							3											rom ry
ore R		Biology	3	3	3																	
equi		Physics	3	3	3																	" C
red (	X	Chemistry	3	3			3															hoos Iathe
Cou	athe	Accounting	6	10	3	2	3	2													Substitutes for	e at le mati
ses	mati	Calculus	6	8	3	1	3	1													required "General	east c
	ic Sc	Statistics	6	8					3	1	3	1									Education"	Choose at least one cou
	Mathematic Science	Introduction to Science	3	3					3													Ξ .
		Environmental Dynamics	3	3							3											rse from category
		Marine Biology	3	3							3											ry
		Special Topics on Science	3	3							3											

#### Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.5 of 12

C			1st	year (	Year 1	04)	2nd y	ear (	Year 1	05)	3rd	year (	Year 1	06)	4th	year (	(Year 1	07)	
Course	Credits	Hours	Fa	all	Spr	ing	Fa	11	Spri	ng	Fa	all	Spri	ing	Fa	11	Spr	ing	Note
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	

		Introduction to Chinese Literature	3	3	3									
		Introduction to World Literature	3	3		3								Cho
		Chinese Literature: Appreciation and Creative Writing	3	3	3									Choose at least two courses from
MC		Introduction to Chinese Culture	3	3	3									st two cc
MCU Core	Huma	Selected Short Stories of The World	3	3	3								Choose at least two	urses fi
	nities	Public Speaking	3	3				3					courses as substitutions for "Chinese Literature:	66
Required Courses	Humanities & Arts	Introduction to Western Literature	3	3	3								Appreciation and Creative Writing"	Humanities &
ourses	•	Special Topics on Modern China	3	3	3									
		Special Topics on Humanities	3	3		3								Arts category:
		Chinese History and Culture	3	3		3								ategor
		Cross-cultural Communication	3	3	3									y;
		Understanding Art	3	3		3								

## Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.6 of 12

	Course			1st	year (`	Year 10	)4)	2nd y	year (	Year 10								Year 1		
	Course	Credits	Hours			Spri	ng	Fa	<u>ll</u>	Sprin	ıg	Fal		Spri	ng	Fa	11	Spri	ing	Note
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Special Topics on Arts	3	3	3																
	Leadership	3	3							3										
	Practical English Reading	3	3							3										_
0	Applied Linguistics	3	3							3										-
Cross Field General Education Courses	Second Language Acquisition	3	3							3										
d Gener	Second Foreign Language	3	3							3										
ral Educ	Educational Psychology	3	3							3										
eation Co	Etiquette and Communication	3	3					3												
urses	Special Topics on Globalization	3	3							3										
	Special Topics on Asia Pacific	3	3							3										New Course
	Special Topics on International Relations	3	3							3										

## Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.7 of 12

	Course					Year 10				Year 10				Year 10				Year 1	07)		
	Course	Credits	Hours			Sprir		Fa		Sprir	ıg	Fal		Spri		Fa		Spri		Note	
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab		
		_											•								•
	Special Topics on Cross-	3	3							3											
	strait																				
	Special Topics on	3	3							3											
	Negotiation																				
	The Economics of Environmental Pollution	3	3							3											
	Basic Mandarin Conversation I	3	3	3																Only Applied to International Students	
	Basic Mandarin Conversation II	3	3			3															
	Intermediate Mandarin Conversation I	3	3					3													
	Intermediate Mandarin Conversation II	3	3							3											
	Subtotal	150	160	45	4	36	4	12	1	57	1	0	0	0	0	0	0	0	0		
Subtotal	Core Elective Course Credits 18	18	18																	Must Complete 18 Core Ele Course Credits before graduation	ective
Reç	Introduction to Tourism	3	3	3																	
Professional Required Courses	Hospitality Management	3	3	3																	
sional Cour	Economics	3	3			3															
ses	Travel Agency Management	3	3			3															

### Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.8 of 12

																	2020.0		3 1.6 01 12
Course					Year 10				Year 10				Year 10				Year 10		
Course	Credits	Hours			Sprii	ng	Fa	11	Sprin	ıg	Fal	11	Spri		Fa		Spri		Note
			class	lab	class	lab													
Accounting	3	5			3	2													
Tourism Geography	3	3			3														-
					,														
Management	3	3					3												
Commercial Recreation	3	3					3												
Sustainable Tourism	3	3					3												
Sustamatic Tourism	3						3												
Statistics	3	3							3										
Air Travel Management	3	3							3										
Travel and Transportation	3	3							3										-
Operation Management																			
Tourism Marketing	3	3							3										-
Tourism Marketing	3	3							3										
Service Management	3	3							3										
Tourism Administration and	1 3	3									3								-
Regulation	-																		
Tourism Market Research	3	3											3						
Computerized Reservation	3	3											3						computer course
and Ticketing System																			
	3	3									1		3						
Hotel Management																			

## Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.9 of 12

	Course			1st y		Year 10								Year 10				Year 1		
	Course	Credits	Hours			Sprir	ng	Fa	11	Sprir	ng	Fal	11	Sprii	ng	Fa	11	Spri	ng	Note
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Restaurant Management	3	3											3						
	Convention and Meeting Management	3	3													3				
	Product Strategy and Tour Design	3	3													3				
	Financial Management in Travel Industry	3	3														3			Include "Tax Course", prerequisite "Accounting"
	Tourism Internship	3	1													1				
	Subtotal	66	73	8	0	14	2	9	0	15	0	3	0	12	0	7	0	3	0	
Prof	Industry Ethics	1	1					1												
Professional	Tour Manager Practice	3	3					3												
Elective Courses	Consumer Behavior	3	3					3												
⁄e Cou	E-commerce	3	3							3										
irses	Special topics on International Tourism	3	3									3								

### Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.10 of 12

	Course					Year 10				Year 10				Year 10				Year 1		1110 6112
	Course	Credits	Hours			Sprin	ng	Fa		Sprin	ıg_	Fal		Sprii	ng	Fa		Spri		Note
			<u> </u>	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Travel Industry and the Media	3	3									3								
	Etiquette	3	3									3								
	Travel Risk and Safety Management	3	3									3								
	Gaming Management	3	3											3						
	Beverage Management	3	3											3						
	International Hotel Management	3	3											3						
	Hospitality Service	3	3													3				
	Managerial Communication and Negotiation Skills	n 3	3													3				
	Human Resource Management	3	3															3		
	Advanced Tourism Internship	1	1															1		
	Subtotal	41	41	0	0	0	0	7	0	3	0	12	0	9	0	6	0	4	0	
Choose at	least 15 credits	15	15																	
Q	Military Training – 1. 2	0	4	2		2														
Other Elective Courses	Nursing – 1 . 2	0	4	2		2														
lectiv	Military Training – 3. 4	0	4					2		2										
Ve	Physical Education –7. 8	4	4													2		2		

### Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.11 of 12

	0			1st	year (	Year 10	)4)	2nd y	ear (	Year 10	)5)	3rd y	ear (	Year 10	06)	4th y	ear (	Year 1	.07)	
	Course	Credits	Hours	Fa	11	Spri	ng	Fa	11	Sprin	ng	Fa	11	Sprii	ng	Fa	11	Spr	ing	Note
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Subtotal	4	16	4	0	4	0	2	0	2	0	0	0	0	0	2	0	2	0	
Subtotal Co	ollege Core Required Course	Credits	5											33	3					
Subtotal Pr	ofessional Required Credits													66	6					
Subtotal Pr	ofessional Elective Credits													15	5					
Other Elect	tive Credits													14	4					
Total Credi	ts													12	8.					

#### Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2020 2020.06.28 P.12 of 12

G =	Credits	Hours	1st year (Year 104)				2nd year (Year 105)				3rd year (Year 106)			4th year (Year 107)					
Course			Fa	ıll	Spri	Spring		Fall		Spring		Fall		Spring		Fall		ing	Note
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	

#### Note

Upon approval of the program director, students may choose any English-taught courses or second foreign language courses for up to 14 credits to fulfill program completion requirements. 2. Additional course credits in general education or teacher education program cannot be counted in the total number of credits required for obtaining a Bachelor's degree. Students earned more than 12 credits of college core electives, the amount could be count as free elective credits. 3. Credits in free electives outside this course curriculum may be counted toward students total credits required for graduation; however, the approval from program chair is required. 4. Upon recognized by the program chair that students may re-take the courses with the same course title in or ouside of IC in English or not English; which including economics (I), statistics (I) and Accounting (I) those titled the same as the course credits. 5. Students have to take at least 12 core elective credits before graduation; it should include at least one subject from "Social Sciences", one subject from "Natural Sciences & Mathematics", one subjects from "Humanity & Arts", one subject from "Cross Field General Education Category", one subject from "free selective". 6. Professional required and elective credits of each program cannot be counted as IC core elective credits. 7. All students need to take a placement test every year. Students who pass the CEFR B1 level of placement test can apply for waiving Academic English Listening and Speaking 1, Academic English Vocabularies and Reading 1, and Academic English Grammar and Composition 1. Students who fulfill following conditions still need to take placement test and applying waiving Academic English Listening and Speaking 1, Academic English Vocabulary and Reading 1, and Academic English Grammar and Composition 1 after they pass the CEFR B1 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language. 8. All students need to take a placement test every year. Students who pass the CEFR B2 level of placement test can apply for waiving Academic English Listening and Speaking 2, Academic English Vocabulary and Reading 2, and Academic English Grammar and Composition 2. They can change to take following courses: Advanced Academic English, Advanced Academic English Practicum, and Advanced Academic English Integrated Training. On the other hand, students who fulfill following conditions still need to take placement test and they can change to take three Advanced English courses after they pass the CEFR B2 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language. 9. Before graduation from Ming Chuan University, students who hold (1) Form-5 high school diploma or (2) high school equivalent status for less than two years are required to take at least a total of 12 credits of elective courses using English as the language of instruction. 10. In accordance with MCU General Provisions for Study, all undergraduate students must pass the requirements for Service-Learning, English Proficiency, Information Technology Proficiency, Chinese Proficiency, Sports Ability, and Basic Professional Skills in order to graduate. 11. International freshmen or first-year students who can provide proof of achieving higher Chinese proficiency level (TOCFL Band B above 60) in two weeks of school begin, can apply to waive "Basic Mandarin Conversation I" and "Basic Mandarin Conversation II" and take "Intermediate Mandarin Conversation I" and "Intermediate Mandarin Conversation II"; However, the approval from program chair is required. 12. This course outline applies to students entering in Fall 2019. Elective courses on this course curriculum may be counted toward total graduation credits by students who entered the university prior to Fall 2019.