

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.1 of 12

[illegible]

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.2 of 12

Course		Credits	Hours	1st year (Year 110)				2nd year (Year 112)				3rd year (Year 113)				4th year (Year 114)				Note
				Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Academic Reading and Writing I (E)	3	3			3													文檢測成績達英語標準或參加 本院舉辦之英語檢測 (Placement Test) 達英語標準 (CEFR B2 級) 者，修此三門 高階課程。	
	Academic Reading and Writing II (E)	3	3				3													
	Advanced Seminar I (E)	3	3		3															
	Advanced Seminar II (E)	3	3			3							3							

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.3 of 12

Course		Credits	Hours	1st year (Year 110)				2nd year (Year 112)				3rd year (Year 113)				4th year (Year 114)				Note
				Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Advanced Seminar III (E)	3	3				3													Students who fulfill one of the following conditions will take the 3 required courses (3-credit each); “Advanced Seminar I,” “Advanced Seminar II,” and “Advanced Seminar III”: 1. Enrolled with an international passport and are native English speakers, or whose countries use English as the official language (as indicated on the website of Ministry of Foreign Affairs, Republic of China); 2. Provide a high school certificate or transcript to prove all courses were taught in English; 3. Obtain a CEFR B2 level on IC’s Placement Test, or provide the equivalent result from an recognized English Proficiency Test.
ndur	Applied Information Technology: Office Software	3	4	3	1															

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.4 of 12

Course			Credits	Hours	1st year (Year 110)				2nd year (Year 112)				3rd year (Year 113)				4th year (Year 114)				Note	
					Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring			
					class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab		
		Applied Information Technology: Data Processing	3	4			3	1														
		Physical Education (1)-(6)	0	12	2		2		2		2		2									
		Service Learning	0	1														1				
		Subtotal	15	30	8	1	8	1	5	0	2	0	2	0	2	0	0	0	1		0	
MCU Core Required Courses	Social Science	Psychology	3	3	3															Substitutes for required “General Education”	Choose at least one course from : Social Science category	
		Sociology	3	3			3															
		Economics	6	8	3	1	3	1														
		Politics	3	3			3															
		Management	3	3			3															
		Introduction to Law	3	3							3											
		Special Topics on Social Science	3	3							3											
	Mathematic Science	Biology	3	3	3															Substitutes for required “General Education”	Choose at least one course from : Mathematics Science category	
		Physics	3	3	3																	
		Chemistry	3	3			3															
		Accounting	6	10	3	2	3	2														
		Calculus	6	8	3	1	3	1														
		Statistics	6	8					3	1	3	1										
		Introduction to Science	3	3					3													
		Environmental Dynamics	3	3							3											

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.5 of 12

[illegible][illegible]

MCU Core Required Courses	Humanities & Arts	Introduction to Chinese Literature	3	3	3														Choose at least two courses as substitutions for “Chinese Literature: Appreciation and Creative Writing”	Choose at least two courses from : Humanities & Arts category:
		Introduction to World Literature	3	3			3													
		Chinese Literature: Appreciation and Creative Writing	3	3	3															
		Introduction to Chinese Culture	3	3	3															
		Selected Short Stories of The World	3	3	3															
		Public Speaking	3	3						3										
		Introduction to Western Literature	3	3	3															
		Special Topics on Modern China	3	3	3															
		Special Topics on Humanities	3	3			3													
		Chinese History and Culture	3	3			3													

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.6 of 12

Course			Credits	Hours	1st year (Year 110)				2nd year (Year 112)				3rd year (Year 113)				4th year (Year 114)				Note
					Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
					class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
		Cross-cultural Communication	3	3	3																
		Understanding Art	3	3			3														
		Special Topics on Arts	3	3	3																
	Cross Field General Education Courses	Leadership	3	3							3										
		Practical English Reading	3	3							3										
		Applied Linguistics	3	3							3										
		Second Language Acquisition	3	3							3										
		Second Foreign Language	3	3							3										
		Educational Psychology	3	3							3										
		Etiquette and Communication	3	3					3												
		Special Topics on Globalization	3	3							3										
		Special Topics on Asia Pacific	3	3							3										New Course

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.7 of 12

[illegible]

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.8 of 12

Course	Credits	Hours	1st year (Year 110)				2nd year (Year 112)				3rd year (Year 113)				4th year (Year 114)				Note
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
Economics	3	3			3														
Travel Agency Management	3	3			3														
Accounting	3	5			3	2													
Tourism Geography	3	3			3														
Management	3	3					3												
Commercial Recreation	3	3					3												
Sustainable Tourism	3	3					3												
Statistics	3	3							3										
Air Travel Management	3	3							3										
Travel and Transportation Operation Management	3	3							3										
Tourism Marketing	3	3							3										
Service Management	3	3							3										
Tourism Administration and Regulation	3	3									3								
Tourism Market Research	3	3											3						
Computerized Reservation and Ticketing System	3	3											3						computer course

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.9 of 12

[illegible]

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.10 of 12

Course		Credits	Hours	1st year (Year 110)				2nd year (Year 112)				3rd year (Year 113)				4th year (Year 114)				Note
				Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Special topics on International Tourism	3	3									3								
	Travel Industry and the Media	3	3									3								
	Etiquette	3	3									3								
	Travel Risk and Safety Management	3	3									3								
	Gaming Management	3	3											3						
	Beverage Management	3	3											3						
	International Hotel Management	3	3											3						
	Hospitality Service	3	3													3				
	Managerial Communication and Negotiation Skills	3	3													3				
	Human Resource Management	3	3															3		
Advanced Tourism Internship	1	1															1			
Subtotal		41	41	0	0	0	0	7	0	3	0	12	0	9	0	6	0	4	0	
Choose at least 15 credits		15	15																	
Other Elective Courses	Military Training – 1. 2	0	4	2		2														
	Nursing – 1 . 2	0	4	2		2														
	Military Training – 3. 4	0	4					2		2										

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.11 of 12

[illegible]

	Physical Education –7. 8	4	4													2		2		
	Subtotal	4	16	4	0	4	0	2	0	2	0	0	0	0	0	2	0	2	0	
Subtotal College Core Required Course Credits				33																
Subtotal Professional Required Credits				66																
Subtotal Professional Elective Credits				15																
Other Elective Credits				14																
Total Credits				128																

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021
2021.06.28 P.12 of 12

Course	Credits	Hours	1st year (Year 110)				2nd year (Year 112)				3rd year (Year 113)				4th year (Year 114)				Note
			Fall		Spring		Fall		Spring		Fall		Spring		Fall		Spring		
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	

Note	<p>1. Upon approval of the program director, students may choose any English-taught courses or second foreign language courses for up to 14 credits to fulfill program completion requirements. 2. Additional course credits in general education or teacher education program cannot be counted in the total number of credits required for obtaining a Bachelor's degree. Students earned more than 12 credits of college core electives, the amount could be count as free elective credits. 3. Credits in free electives outside this course curriculum may be counted toward students total credits required for graduation; however, the approval from program chair is required. 4. Upon recognized by the program chair that students may re-take the courses with the same course title in or outside of IC in English or not English; which including economics (I), statistics (I) and Accounting (I) those titled the same as the course credits. 5. Students have to take at least 12 core elective credits before graduation; it should include at least one subject from "Social Sciences", one subject from "Natural Sciences & Mathematics", one subjects from "Humanity & Arts", one subject from "Cross Field General Education Category", one subject from "free selective". 6. Professional required and elective credits of each program cannot be counted as IC core elective credits. 7. All students need to take a placement test every year. Students who pass the CEFR B1 level of placement test can apply for waiving Academic English Listening and Speaking 1, Academic English Vocabularies and Reading 1, and Academic English Grammar and Composition 1. Students who fulfill following conditions still need to take placement test and applying waiving Academic English Listening and Speaking 1, Academic English Vocabulary and Reading 1, and Academic English Grammar and Composition 1 after they pass the CEFR B1 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language. 8. All students need to take a placement test every year. Students who pass the CEFR B2 level of placement test can apply for waiving Academic English Listening and Speaking 2, Academic English Vocabulary and Reading 2, and Academic English Grammar and Composition 2. They can change to take following courses: Advanced Academic English, Advanced Academic English Practicum, and Advanced Academic English Integrated Training. On the other hand, students who fulfill following conditions still need to take placement test and they can change to take three Advanced English courses after they pass the CEFR B2 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language. 9. Before graduation from Ming Chuan University, students who hold (1) Form-5 high school diploma or (2) high school equivalent status for less than two years are required to take at least a total of 12 credits of elective courses using English as the language of instruction. 10. In accordance with MCU General Provisions for Study, all undergraduate students must pass the requirements for Service-Learning, English Proficiency, Information Technology Proficiency, Chinese Proficiency, Sports Ability, and Basic Professional Skills in order to graduate. 11. International freshmen or first-year students who can provide proof of achieving higher Chinese proficiency level (TOCFL Band B above 60) in two weeks of school begin, can apply to waive "Basic Mandarin Conversation I" and "Basic Mandarin Conversation II" and take "Intermediate Mandarin Conversation I" and "Intermediate Mandarin Conversation II" ; However, the approval from program chair is required. 12. This course outline applies to students entering in Fall 2019. Elective courses on this course curriculum may be counted toward total graduation credits by students who entered the university prior to Fall 2021.</p>
------	---