Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.1 of 12

		Carre			1st	year (Year 1	10)	2nd year	r (Yea	r 112)	3rd	year (Year 1	13)	4th y	ear (Year :	114)	
		Course	Credits	Hours		all		ing	Fall		pring	Fa		Spr		Fal		Spr		Note
					class	lab	class	lab	class la	b cla	ss lab	class	lab	class	lab	class	lab	class	lab	
Γ		Chinese Literature:	4																	
		Appreciation and Creative Writing																		Choose two from "Humanities & Arts" category as substitutions
	MCU Core Required Courses	Practical English 1-4 Business Communication 1-2 Practical English for Professionals 1-2	8																	Choose Academic English Listening and Speaking 2, Academic English Vocabularies and Reading 2, Academic English Grammar and Composition 2, Advanced English Academic Teaching and Training, Advanced English Academic Teaching Practice, and Advanced English Academic Integration Training as substitutions
	Courses	General Education	12																	Choose four from "Mathematics and Science" category, "Social Science" category, and "Humanities & Arts" category as substitutions
		Subtotal	24																	
		Chinese Literature: Appreciation and Creative Writing 1-2	6	6	3		3													Only applied to local students
Courses	Language MCU Core Required	Basic Mandarin I-II	6	6	3		3													Only applied to Overseas Chinese students and International students
	Requir	English Enhancement (E)	0	3	3															1.英文為其母語、官方語 (經外 ·交部官方網站認定),2.提供高
	ed	Academic Oral Communication (E)	3	3		3														中為全英語授課證明,3.提出英

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.2 of 12

Course				•	Year 1				Year			year (+		(Year		
Course	Credits	Hours			Spr		Fa	_		ing		all	Spr		Fa			ing	Note
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
Academic Reading and Writing I (E)	3	3			3														文檢測成績達英語標準或參加
Academic Reading and Writing II (E)	3	3				3													本院舉辦之英語檢測 (Placement Test)達英語標準
Advanced Seminar I (E)	3	3		3															(CEFR B2 級)者,修此三門
Advanced Seminar II (E)	3	3			3								3						高階課程。

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.3 of 12 1st year (Year 110) 2nd year (Year 112) 3rd year (Year 113) 4th year (Year 114)

	Course					ar (Yea					112)		year ((Year		
	Course	Credits	Hours		all		pring		all		ring		all		ring		all		ring	Note
				class	lab	ab cla	ss lab	class	lab	clas	s lab	class	lab	class	lab	class	lab	class	lab	
	Advanced Seminar III (E)	3	3	Class			3	Class		Class	5 140	Class		Class		Class		Class		Students who fulfill one of the following conditions will take the 3 required courses (3-credit each); "Advanced Seminar II," and "Advanced Seminar III": 1. Enrolled with an international passport and are native English speakers, or whose countries use English as the official language (as indicated on the website of Ministry of Foreign Affairs, Republic of China); 2. Provide a high school certificate or transcript to prove all courses were taught in English; 3. Obtain a CEFR B2 level on IC's Placement Test, or provide the equivalent result from an recognized English Proficiency Test.
mpu	Applied Information Technology: Office Software	3	4	3	1	1														

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.4 of 12

		Course				year (year (l year ((Year			
		Course	Credits	Hours		all		ring	Fa			ring		all		ring		all		ring	Note	
					class	lab	class	lab	class	lab	class	s lab	class	lab	class	lab	class	lab	class	lab		
		Applied Information Technology: Data Processing	3	4			3	1														
	Ph	ysical Education (1)-(6)	0	12	2		2		2		2		2		2							
	Sei	rvice Learning	0	1															1			
		Subtotal	15	30	8	1	8	1	5	0	2	0	2	0	2	0	0	0	1	0		
		Psychology	3	3	3																	Ch
	(Sociology	3	3			3															oose Soc
	Social	Economics	6	8	3	1	3	1													Substitutes for	Choose at least one course from Social Sciences category
		Politics	3	3			3														required "General Education"	st one
M	Science	Management	3	3			3														Lucation	e cou
CU	ě	Introduction to Law	3	3							3											ourse fro category
MCU Core Required Courses		Special Topics on Social Science	3	3							3											rom
Requi		Biology	3	3	3																	" Ω
red (Z	Physics	3	3	3																	100se Iathe
Cour	athe	Chemistry	3	3			3														Substitutes for	e at le
ses	mati	Accounting	6	10	3	2	3	2													required "General	east c
	Mathematic Science	Calculus	6	8	3	1	3	1													Education"	Choose at least one cou Mathematics Sciences
	ienc	Statistics	6	8					3	1	3	1										ourse
	æ	Introduction to Science	3	3					3													Choose at least one course from Mathematics Science? category
		Environmental Dynamics	3	3							3											ح

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.5 of 12

Commo			1st	year (Year 11	10)	2nd	year (`	Year 1	12)	3rd	year (Year 1	13)	4th	year (Year	114)		
Course	Credits	Hours	Fa	111	Spri	ing	Fa	.11	Spri	ng	F	all	Spr	ing	Fa	all	Spi	ing	Note	
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab		
Marine Biology	3	3							3											
Special Topics on Science	3	3							3											

		Introduction to Chinese Literature	3	3	3									Ω
		Introduction to World Literature	3	3		3								Choose at
MCU		Chinese Literature: Appreciation and Creative Writing	3	3	3									at least two c
CU Core	Humanities	Introduction to Chinese Culture	3	3	3									courses fi
Required		Selected Short Stories of The World	3	3	3								Choose at least two	from : 1
ired C	& Arts	Public Speaking	3	3				3					courses as substitutions for "Chinese Literature:	Humanities
Courses	9 3	Introduction to Western Literature	3	3	3								Appreciation and Creative Writing"	&
		Special Topics on Modern China	3	3	3									Arts ca
		Special Topics on Humanities	3	3		3								category
		Chinese History and Culture	3	3		3								"

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.6 of 12

	Course					Year 1				Year 1				(Year 1				(Year		
	Course	Credits	Hours			Spri	ing	Fa	11	Spri	ing	Fal	<u> </u>	Spr	ing		all	Spı	ring	Note
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Cross-cultural Communication	3	3	3																
	Understanding Art	3	3			3														-
	Special Topics on Arts	3	3	3																
	Leadership	3	3							3										
	Practical English Reading	3	3							3										
Cross	Applied Linguistics	3	3							3										-
Field Ge	Second Language Acquisition	3	3							3										
neral E	Second Foreign Language	3	3							3										
ducatio	Educational Psychology	3	3							3										
Cross Field General Education Courses	Etiquette and Communication	3	3					3												
S	Special Topics on Globalization	3	3							3										
	Special Topics on Asia Pacific	3	3							3										New Course

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.7 of 12

	Course	G 111	11			Year 11				(Year 1				(Year 1				(Year		N	
	Course	Credits	Hours	Fa class		Spri class			all	Spri class	ng lab		all lab	Spr class			all lab	Spr class	ing lab	Note	ļ
				Class	iao	Class	iao	Class	iao	Class	iao	Class	iao	Class	140	Class	140	Class	140	<u> </u>	
	Special Topics on International Relations	3	3							3											
	Special Topics on Cross-strait	3	3							3											
	Special Topics on Negotiation	3	3							3											
	The Economics of Environmental Pollution	3	3							3											
	Basic Mandarin Conversation I	3	3	3																Only Applied to International Students	
	Basic Mandarin Conversation II	3	3			3															
	Intermediate Mandarin Conversation I	3	3					3													
	Intermediate Mandarin Conversation II	3	3							3											
	Subtotal	150	160	45	4	36	4	12	1	57	1	0	0	0	0	0	0	0	0		
Subtotal	Core Elective Course Credits 18	18	18																	Must Complete 18 Core Ele Course Credits before graduation	ective
Professi onal Require	Introduction to Tourism	3	3	3																	
essi al iire	Hospitality Management	3	3	3																	

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.8 of 12

Course					Year 1				(Year 1				(Year 1				(Year		
Course	Credits	Hours			Spri	ing		all	Spri	ng	Fa		Spr			all		ing	Note
			class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
		ı	ı		ı	1	1	1		1	1 1		1		1			1	T
Economics	3	3			3														
Travel Agency Management	3	3			3														
Accounting	3	5			3	2													
Tourism Geography	3	3			3														
Management	3	3					3												
Commercial Recreation	3	3					3												
Sustainable Tourism	3	3					3												
Statistics	3	3							3										
Air Travel Management	3	3							3										
Travel and Transportation Operation Management	3	3							3										
Tourism Marketing	3	3							3										
Service Management	3	3							3										
Tourism Administration and Regulation	3	3									3								
Tourism Market Research	3	3											3						
Computerized Reservation and Ticketing System	3	3											3						computer course

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.9 of 12

	Course					Year 11				(Year 1		3rd	year ((Year 1	13)			(Year 1	114)	1.5 01.12
	Course	Credits	Hours			Spri	ng		all	Spri	ng	Fa		Spr			all	Spr	ing	Note
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
					ı			ı	1			ı	ı	I	1	1				
	Hotel Management	3	3											3						
	Restaurant Management	3	3											3						
	Convention and Meeting Management	3	3													3				
	Product Strategy and Tour Design	3	3													3				
	Financial Management in Travel Industry	3	3														3			Include "Tax Course", prerequisite "Accounting"
	Tourism Internship	3	1													1				
	Subtotal	66	73	8	0	14	2	9	0	15	0	3	0	12	0	7	0	3	0	
Prof	Industry Ethics	1	1					1												
Professional E Courses	Tour Manager Practice	3	3					3												
Elective	Consumer Behavior	3	3					3												
e e	E-commerce	3	3							3										

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.10 of 12

	Course					Year 1				(Year 1				(Year 1				(Year		1.10 01 12
	Course	Credits	Hours			Spri	ing		all	Spri	ng	Fa		Spr			all	Spr	ing	Note
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
									•	,			•	,	•					
	Special topics on International Tourism	3	3									3								
	Travel Industry and the Media	3	3									3								
	Etiquette	3	3									3								
	Travel Risk and Safety Management	3	3									3								
	Gaming Management	3	3											3						
	Beverage Management	3	3											3						
	International Hotel Management	3	3											3						
	Hospitality Service	3	3													3				
	Managerial Communication and Negotiation Skills	3	3													3				
	Human Resource Management	3	3															3		
	Advanced Tourism Internship	1	1															1		
	Subtotal	41	41	0	0	0	0	7	0	3	0	12	0	9	0	6	0	4	0	
Choose at	least 15 credits	15	15																	
Сн	Military Training – 1. 2	0	4	2		2														
Other Elective Courses	Nursing -1.2	0	4	2		2														
) 'e	Military Training – 3. 4	0	4					2		2										

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.11 of 12

				1st	vear (Year 1	10)	2nd	vear	(Year 1	12)	3rd	vear	(Year 1	13)	4th		(Year 1		1.11 01 12
	Course	Credits	Hours		-	Spr			all	Spri			ıll	Spr			all		ing	Note
				class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	
	Physical Education –7. 8	4	4													2		2		
	Subtotal	4	16	4	0	4	0	2	0	2	0	0	0	0	0	2	0	2	0	
Subtotal Co	ollege Core Required Course	Credits						1			l			33	3				ļ Į	
Subtotal Pr	rofessional Required Credits													66	5					
Subtotal Pr	rofessional Elective Credits													15	5					
Other Elec	tive Credits													14	1					
Total Credi	its													12	8					

Ming Chuan University Travel and Tourism Program Course Outline for all Students Entering in 2021 2021.06.28 P.12 of 12

Course	Credits Hours	1st year (Year 110)			10)	2nd year (Year 112)				3rd year (Year 113)			4th year (Year 114)				
		Fall		Spr	Spring		Fall		Spring		Fall		Spring		Fall		ing
		class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab	class	lab

Note

Upon approval of the program director, students may choose any English-taught courses or second foreign language courses for up to 14 credits to fulfill program completion requirements. 2. Additional course credits in general education or teacher education program cannot be counted in the total number of credits required for obtaining a Bachelor's degree. Students earned more than 12 credits of college core electives, the amount could be count as free elective credits. 3. Credits in free electives outside this course curriculum may be counted toward students total credits required for graduation; however, the approval from program chair is required. 4. Upon recognized by the program chair that students may re-take the courses with the same course title in or ouside of IC in English or not English; which including economics (I), statistics (I) and Accounting (I) those titled the same as the course credits. 5. Students have to take at least 12 core elective credits before graduation; it should include at least one subject from "Social Sciences", one subject from "Natural Sciences & Mathematics", one subjects from "Humanity & Arts", one subject from "Cross Field General Education Category", one subject from "free selective". 6. Professional required and elective credits of each program cannot be counted as IC core elective credits. 7. All students need to take a placement test every year. Students who pass the CEFR B1 level of placement test can apply for waiving Academic English Listening and Speaking 1, Academic English Vocabularies and Reading 1, and Academic English Grammar and Composition 1. Students who fulfill following conditions still need to take placement test and applying waiving Academic English Listening and Speaking 1, Academic English Vocabulary and Reading 1, and Academic English Grammar and Composition 1 after they pass the CEFR B1 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language. 8. All students need to take a placement test every year. Students who pass the CEFR B2 level of placement test can apply for waiving Academic English Listening and Speaking 2, Academic English Vocabulary and Reading 2, and Academic English Grammar and Composition 2. They can change to take following courses: Advanced Academic English, Advanced Academic English Practicum, and Advanced Academic English Integrated Training. On the other hand, students who fulfill following conditions still need to take placement test and they can change to take three Advanced English courses after they pass the CEFR B2 level of placement test: document indicating English as the language of instruction in the previous level of education, or English as the first language, or English as the official language. 9. Before graduation from Ming Chuan University, students who hold (1) Form-5 high school diploma or (2) high school equivalent status for less than two years are required to take at least a total of 12 credits of elective courses using English as the language of instruction. 10. In accordance with MCU General Provisions for Study, all undergraduate students must pass the requirements for Service-Learning, English Proficiency, Information Technology Proficiency, Chinese Proficiency, Sports Ability, and Basic Professional Skills in order to graduate. 11. International freshmen or first-year students who can provide proof of achieving higher Chinese proficiency level (TOCFL Band B above 60) in two weeks of school begin, can apply to waive "Basic Mandarin Conversation I" and "Basic Mandarin Conversation I" and take "Intermediate Mandarin Conversation I" and "Intermediate Mandarin Conversation II"; However, the approval from program chair is required. 12. This course outline applies to students entering in Fall 2019. Elective courses on this course curriculum may be counted toward total graduation credits by students who entered the university prior to Fall 2021.